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## **Sewing Circle Meets Social Network**

*Los Angeles, California, February 22, 2011* - Software programmer and hobby seamstress team up to bring the sewing circle into the social networking age. Six months ago, Morgan Buck and Liz Jamieson set out to solve the one problem every sewing enthusiast faces: How to keep track of and share sewing patterns.

PatternFile, a new software created by Buck, provides means for sewing enthusiasts to know what sewing patterns he or she owns, where they are stored and in what condition. The PatternFile project started when her wife was sitting in their living room organizing her collection of over a hundred patterns into boxes. In frustration she asked, "Can't you just write me a program to search my patterns, so I know what I own?" recalls Buck.

Buck, a professional software developer, went online to see if there were other products that would work for her roommate's needs before starting the project. However, no program existed with all the features her wife wanted. After talking with friends who were also hobby costumers and seamstresses, it seemed to Buck that organizing patterns was a daunting task for everyone in the sewing community.

The PatternFile project has since grown. Feedback was collected from seamstresses of all skill levels. "With Vespertine Software, LLC I have tried to create a company that functions a bit differently than most of the software companies for hobbies like this. From the installation to the search functionality and the automatic updating, PatternFile is different. We've created a program that is designed to be modern and intuitive, to grow with the hobby and to adapt to the way its users want it to work," states Buck, in the company background on the PatternFile website.

The basic software allows users to manually enter, update and search sewing patterns in their collection. PatternFile Plus, the optional subscription component, expands PatternFile into a social networking tool and automates many routine tasks. It allows users to automatically fill details of many popular patterns from data available on the internet and allows them to invite their friends to view and collaborate on their pattern collection.

PatternFile and PatternFile Plus are now available as a download and subscription service.

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